

# ASA Future Fund Campaign

I agree that D.NEXT, Project TALENT and VITALITY are big, bold, long term solutions to our industry's most pressing concerns and commit to the support of these initiatives.

My company pledges the below annual contribution in addition to annual membership dues.

Company \_\_\_\_\_

Donor Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**We/I hereby pledge an annual commitment of \$ \_\_\_\_\_ for the next 5 years.**

**Please invoice me**

**Enclosed is a check for our commitment**  
(made payable to ASA Future Fund)

**Please charge \$ \_\_\_\_\_**  
to my  Visa  Mastercard  AMEX

Card Number \_\_\_\_\_

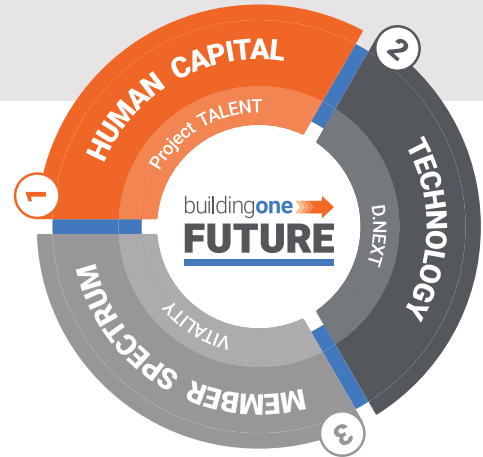
Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



## Thank You For Your Support!

### YOUR ANNUAL PLEDGE

ASA knows that asking for a 5 year pledge in these uncertain times is asking a great deal. We realize that making a pledge is not a contract, but rather a commitment that you will make the same annual contribution (or a varying amount) each year based on your company's ability at that time.

The amount of the pledge is up to you. Some companies will look to match their annual membership dues. Some will give more based on their ability to support this effort. Some may choose to give less.

Either way, we hope that you will make your pledge this year and then continue your support of this effort each year after.